

WHO SHOULD WIN THE NEXT ELECTION?

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(Spoiler alert—NOT the one you are thinking!)

On March 12, the two major parties' leading candidates secured their parties' presumptive nominations, setting up a November rematch.



With polarization and voter discontent seemingly at all-time highs, emotions and messaging battles are intensifying.

Voting for the incumbent? The challenger? Backing a third candidate?

Feedback from our investors and followers spans the spectrum. Many see this election as pivotal, with dramatic societal, economic, and geopolitical stakes. Some consider radically overhauling their finances and lifestyles (de)pending (on) the outcome.

Who'll win?

More importantly, who *should* win?

Here is our categorical stance:

No matter what happens, the winner should be *your portfolio*.*

Here's why:

Our research into global power transitions, including in the US, has found no evidence that power shifts can cause more than short-term minor portfolio detours for well-positioned portfolios with a global orientation. A globally unconstrained, market-adaptive, risk-controlled, and tax-aware portfolio helps to ensure these detours don't result in long-term derailments. Such portfolios are designed to turn challenges into opportunities, elevating investors' economic trajectory despite national upheavals.

And there are additional mitigating factors:

In the modern hyper-competitive global marketplace, opportunity has become a zero-sum game, with dislocations in one corner spurring wins in another (cf. interest rate/currency moves). Conversely, in the era of multinational behemoths with capitalizations the size of mid-range countries, local dislocations are cushioned through global exposure.

Our portfolio management is designed to integrate these insights for potential resilience and growth.

Election? Bring it on! We are committed to cultivating your personal wealth to support your individual choices and boost your family's fortunes.

Who *should* win the 2024 election?

Investment and Insurance Products: Not FDIC Insured / No Bank Guarantee / May Lose Value

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Your portfolio!

You'll need it—either way.

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