

UNDERSTANDING (Y)OUR STRATEGIES—*ASTRA*

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In this series, we profile our four proprietary strategies—QUAD, CORE, FOCAL, and ASTRA—deployed to manage client money.

Unlike most approaches, we see markets not as purely random or fully deterministic, but as organized into market regimes—large, coherent waves of favorable or adverse conditions that persist over time and span broad segments of the market. Each strategy is a purpose-built ship, designed to navigate shifting waters within and between regimes.

Importantly, all four strategies share the same mission: in bullish regimes, they set sail to capture gains; in bearish regimes, they retreat to port, taking on a defensive posture. This contrasts sharply with most investment disciplines, which, regardless of conditions, stick to fixed allocations—risk-rated (like the “moderate” 60/40 stocks-bond mix) or goal-oriented (Income, Growth, or Growth & Income).

Though united in mission, each strategy charts its own path across three dimensions: regime detection, trading engines, and allocation granularity.

ASTRA—our newest offering debuting this year in tax-sheltered accounts—embodies these principles:

Like QUAD, ASTRA applies our proprietary framework to gauge market health and determine the regime—a core principle of 4th Generation Factor Investing. Because its market-based inputs flow without lag or revisions (unlike traditional economic indicators), ASTRA can reach 100% stock exposure in bullish regimes—which are more prevalent—and is thus classified as “Aggressive Growth” in conventional terms. Yet in bearish regimes, it is designed to shift fully defensive, including the option of going entirely to cash.

Once exposure is calibrated, four engines drive ASTRA’s execution. These integrated protocols combine indicators and decision rules to guide the selection, allocation, and trading of ASTRA’s holdings. The lead engine is Boost-DHFM, purpose-built to capitalize on asset rotations. Supporting it are three others: QL64 and GV64, which track unfolding market trends, and QU82, which amplifies them. Each engine combines ‘offensive’ and ‘defensive’ components, seeking to maintain strong traction through rallies and pullbacks.

Finally, ASTRA is built to capture opportunities with a sharper focus on rotations across factors, sectors, industries, and geographies—repositioning more fluidly and with lower latency than our other strategies.

Its market-based regime surveillance, balanced four-engine trading, and focused asset segmentation make ASTRA a highly complementary and synergistic companion to our QUAD, CORE, and FOCAL.

Curious about what this could mean for your portfolio? Visit our HQ for an interactive, behind-the-scenes look at ASTRA and our other strategies in action.

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