

Wealth Management for Sports & Entertainment Professionals

How you preserve your wealth should be as unique as how you earned it

> Investment and Insurance Products: NOT FDIC Insured NO Bank Guarantee • MAY Lose Value

## A trusted partner for the long term

When you perform on the biggest stage, the world bears witness. From your first big break to your last swing, it seems everyone has an opinion, a thought, or a bit of advice to share. Who you choose to listen to can have a tremendous impact on your success, even long after you leave the game.

When it comes to your money, you want a financial advisor you trust, someone you can talk to who understands you and your goals. Having the right team today can help you grow, preserve, and manage your earnings with:

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#### **Exceptional service**

A high level of service, attending to every detail and crafting a plan tailored to help meet your desired outcomes.



#### **Experienced professionals**

With professionals across multiple financial interests and solutions, your advisor and other specialists can support objectives and ambitions.



#### Specialized solutions

Addressing your needs through a suite of custom capabilities.



#### Personalized benefits

Introduction to select experiences and privileges based on your wealth management goals..



### Get connected to specialized services — and the pros that deliver them

Offered by Wells Fargo Bank, N.A.

#### **Comprehensive Wealth Planning**

Wealth management planning to help gain access to services and solutions that address your goals around preserving wealth, building assets, and leaving a lasting legacy.

#### Family Wealth and Culture Services

Working with individuals, couples, and families to provide education around transitioning wealth across generations and providing specialized advisory services.

#### **Trust Services**

Help protect your loved ones by partnering with specialists to craft a custom plan to help simplify administrative tasks, ease wealth transfer, transfer taxes, and maintain your family's harmony and vision for the future.

#### Philanthropic Planning

Clarifying values and defining a vision and mission for intentional charitable giving, leveraging resources and creating a comprehensive plan to maximize impact and legacy by providing education and best practices for philanthropic strategies.



# Wealth planning that understands your game plan

#### Managing your wealth isn't just about maximizing your money. It's about maximizing its impact.

LifeSync<sup>®</sup> is our advice and planning experience that helps you align your financial priorities with your values and make the right decisions at the right moments, no matter where in life those moments happen.

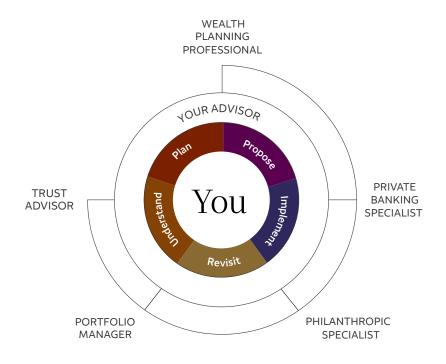


# The LifeSync<sup>®</sup> experience

## The five stages of the LifeSync experience help you identify what you value most, and how your money can help make the most of what you value.

- 1. Understand: What are the things that you value most?
- 2. Plan: How can your money make the most impact?
- 3. Propose: What are your options and how do they play out?
- 4. Implement: What is your next step?
- 5. Revisit: Are you still on track?

Working with your advisor, you have access to a team of professionals with the experience and skills to holistically address your unique needs.



### There's an entirely different playbook at this level

# And sometimes earning isn't the hardest part

Preserving and building on what you've established — that can often be the real challenge. We can provide access to a team of highly credentialed specialists built to find the opportunities that fit your unique situation.

#### Advice to match your ambition

- 1. There's nothing common about sports & entertainment professionals, so we'll look for uncommon strategies to match your lifestyle and career trajectory.
- 2. Bringing our specialized sports & entertainment experience to the table, you'll get tailored advice from a wealth management firm that's done it all before.
- 3. Taking a team approach, we can assemble a wide range of specialists to turn your financial and philanthropic vision into reality.





# Putting your money where your heart is

#### Giving back to a community or organization that means the world to you can be incredibly rewarding and transformative for both you and the next generation.

Wells Fargo's philanthropy team will help you make a measurable impact and to meet your philanthropic objectives. We provide services to individuals, families, foundations, nonprofit organizations, and endowments, including:.

- Assistance with understanding the various philanthropic vehicles
- Guidance in establishing your philanthropic vision, values, and mission statement
- Access to Environmental, Social, and Governance (ESG) investing options to further your philanthropy



We'll work collaboratively with you through every stage of our Giving Continuum — from planning to impact — to ensure your philanthropic goals are met.







### Every career — and what comes after is a journey

# And how far it goes can depend on who goes with you.

By reaching the pinnacle of your profession, you've unlocked rewards most won't have — and challenges most won't face. Understanding your world as we do enables us to provide precisely crafted solutions that support your unique needs.

Making your dream a reality was the first step. Let's take the next one together.



### Let's connect

We are available to discuss your financial goals, and how we can help you address them. To get started, please contact us at:

sportsentertainment@wellsfargo.com

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