

The election is around the corner,  
and as an investor,

it's easy to let politics  
sway your investment decisions.

Here are some tips to keep politics  
out of your portfolio.

First, remember that markets don't pick  
sides.

Growth is driven by the economy,  
tech, and global events.

Not who's in office.

Second, political predictions are tricky.

Betting your investments  
on specific political outcomes is risky,

because the path from campaign promises to  
enacted policies is often unpredictable.

Third, there's power and diversification.

Diversifying your investments

can help reduce the impact  
of any single political event.

Finally, embracing long term perspective.

Staying focused on your long term  
goals helps you ride out

the temporary waves of the election  
related market movements.

Successfully navigating election years

requires a disciplined approach  
that keeps politics out of your portfolio.