

Our Value Proposition

Honesty. Expertise. Dedication.

At The Ostendarp, Raniszkeski & Ware Private Wealth Management Group of Wells Fargo Advisors, we guide our clients and their families through an on-going process to help them clarify their financial goals and implement strategies designed to achieve them. We get to know our clients, their families and their challenges on an intimate level so that we can help them to identify areas of potential risk and opportunity. Our goal is to simplify financial decisions, making them as easy as possible for our clients to understand and approach with confidence. Our clients know that we are attentive, engaged and ready to help, which is why they have entrusted us with helping to plan their financial future.

- *We guide our clients and their families through a comprehensive process that is designed to help provide them with **clarity, confidence and structure** around their financial goals.*
- *We get to know and care for our clients, personally and professionally, in our effort to become **Trusted Advisors** to them and their families.*
- *We believe that **honest and clear communication** is the path to building trusted personal relationships, so we can help navigate life's obstacles and potential opportunities with our clients.*
- *We **simplify** financial decisions for our clients by analyzing each important aspect of their financial life, formulating a strategy that is aligned with their goals and tolerance for risk and presenting our recommendations to them **clearly and concisely**.*
- *We believe clients are best served when surrounded by a team of trusted advisors working toward a **common purpose** with open lines of communication. To this end, we serve as their main point of contact, consolidating and integrating with other professionals (legal, tax, etc.). Wells Fargo Advisors is not a legal or tax advisor.*
- *We welcome the opportunity to be a sounding board for family members and friends of our clients. Clients know our focus is to be **attentive, engaged and helpful** as their loved ones navigate the challenges of the modern financial landscape.*
- *We believe that the services we provide and the advice that we give are valuable, and it is deeply satisfying to know that we help our clients and their families to navigate a successful financial course to achieve their unique goals. We help our clients to look forward to the future with **hopeful anticipation** rather than anxiety.*

Investment and Insurance Products ► NOT FDIC Insured ► NO Bank Guarantee ► MAY Lose Value

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