## **WELLS FARGO**

#### **Investment Institute**

# Chart of the Week



Weekly market analysis on key market indexes

August 27, 2024

## Why declining Chinese imports matter for investors



Sources: Bloomberg and Wells Fargo Investment Institute. Data as of June 30, 2024.

### Recent tariff proposals have differed in size and scope, but China appears to be the focus

Potential tariffs have been a key issue in the 2024 presidential campaign — amid mounting geopolitical tensions, their aim has broadened beyond the economic issues of industry protection and reciprocity to national security issues. Candidates' tariff proposals have differed in size and scope, but directionally, China seems to be where they would focus.

As shown in the chart, China's share of U.S. imports has declined since 2018 on a rolling three-year basis, from a high of 21% to about 15%. We think the pace of disengagement would be exacerbated by additional geopolitical tension but do not expect that the path would revert. We see this as consequential for our economic outlook and investment guidance given tariffs' potential impact on inflation, interest rates, the U.S. dollar, economic growth, and market volatility.

#### What it may mean for investors

Shorter-term downside risks to the economy from trade restrictions could collide with an already slowing economy and a consumer weakened by the cumulative effect of price inflation. This potential risk reinforces our focus on quality companies with strong balance sheets and cash flow. We believe that U.S. Large Cap Equities, on which we are favorable, are best positioned to navigate the changes and that the U.S. dollar will remain a beneficiary of proposed tariffs.

**Douglas Beath;** Global Investment Strategist

Michelle Wan; Global Investment Strategist

Excerpted from Policy, Politics & Portfolios (July 30)

Investment and Insurance Products: ➤ NOT FDIC Insured ➤ NO Bank Guarantee ➤ MAY Lose Value

#### **Risk Considerations**

Equity securities are subject to market risk which means their value may fluctuate in response to general economic and market conditions and the perception of individual issuers. Investments in equity securities are generally more volatile than other types of securities.

Investing in foreign securities presents certain risks not associated with domestic investments, such as currency fluctuation, political and economic instability, and different accounting standards. This may result in greater share price volatility. These risks are heightened in emerging markets.

#### **General Disclosures**

Global Investment Strategy (GIS) is a division of Wells Fargo Investment Institute, Inc. (WFII). WFII is a registered investment adviser and wholly owned subsidiary of Wells Fargo Bank, N.A., a bank affiliate of Wells Fargo & Company.

The information in this report was prepared by Global Investment Strategy. Opinions represent GIS' opinion as of the date of this report and are for general information purposes only and are not intended to predict or guarantee the future performance of any individual security, market sector or the markets generally. GIS does not undertake to advise you of any change in its opinions or the information contained in this report. Wells Fargo & Company affiliates may issue reports or have opinions that are inconsistent with, and reach different conclusions from, this report.

The information contained herein constitutes general information and is not directed to, designed for, or individually tailored to, any particular investor or potential investor. This report is not intended to be a client-specific suitability or best interest analysis or recommendation, an offer to participate in any investment, or a recommendation to buy, hold or sell securities. Do not use this report as the sole basis for investment decisions. Do not select an asset class or investment product based on performance alone. Consider all relevant information, including your existing portfolio, investment objectives, risk tolerance, liquidity needs and investment time horizon. The material contained herein has been prepared from sources and data we believe to be reliable but we make no guarantee to its accuracy or completeness.

Wells Fargo Advisors is registered with the U.S. Securities and Exchange Commission and the Financial Industry Regulatory Authority, but is not licensed or registered with any financial services regulatory authority outside of the U.S. Non-U.S. residents who maintain U.S.-based financial services account(s) with Wells Fargo Advisors may not be afforded certain protections conferred by legislation and regulations in their country of residence in respect of any investments, investment transactions or communications made with Wells Fargo Advisors.

Wells Fargo Advisors is a trade name used by Wells Fargo Clearing Services, LLC and Wells Fargo Advisors Financial Network, LLC, Members SIPC, separate registered broker-dealers and non-bank affiliates of Wells Fargo & Company. PM-02022026-6858268.1.1